



Mercedes-Benz

Press Information

January 18, 2023

Express your drive: the new Mercedes-Benz CLA and CLA Shooting Brake

- **New front and rear design**
- **LED High Performance headlamps, comfort seats in ARTICO/fabric, leather steering wheel and 10.25-inch media display already included as standard**
- **New MBUX generation and optional immersive sound experience with Dolby Atmos**
- **Upgraded Driver Assistance Package and electrified powertrains**

Stuttgart. With numerous innovations and upgraded standard equipment, Mercedes-Benz is strengthening the position of the CLA Coupé and CLA Shooting Brake as trendsetters in the compact segment. The newly shaped front apron, the revised radiator grille with star pattern and the new rear diffuser sharpen the sporty character. Added to this are the modernised graphics in the LED High Performance headlamps, which are standard for the first time, and the LED rear lights. The new paint colours hyper blue (exclusive to the CLA models) and spectral blue, as well as three additional wheel-rim designs in sizes up to 19 inches, extend the choice for individualisation. As standard, the new CLA Coupé and CLA Shooting Brake models are fitted with 17-inch five-spoke alloy wheels in vanadium silver or a five-double-spoke design in high-gloss black with high-sheen finish.

Exclusive interior with high-tech look, fresh colours and new trims

The highlight of the interior is the free-standing double screen. It now includes a 7-inch and a 10.25-inch display as standard. Two 10.25-inch displays with a wide-screen look are optionally available. They offer a holistic high-tech experience and create an exceptionally open spatial architecture. The steering wheel of the current generation is upholstered in leather Nappa as standard. Alternatively, the multifunction sports steering wheel is available in ARTICO man made leather for the first time. The new trim elements in a dark carbon look, open-pore brown lime wood or brown MICROCUT microfibre (AMG Line only) further enhance the interior. A heated steering wheel rim is also available in the AMG Line for the first time.

The comfort seats are also part of the new high-quality standard in the CLA Coupé and CLA Shooting Brake. They are fitted as standard with a combination of ARTICO man-made leather and three-dimensionally embossed fabric in black. They are also optionally available in trendy sage grey. The Progressive equipment line offers three interior colours: black, macchiato beige and sage grey. In the AMG Line, the standard seat upholstery in ARTICO man-made leather/microfibre MICROCUT is now also available in bahia brown. A total of five upholstery colours are available in the AMG Line: black, bahia brown, sage grey, titanium grey pearl/black and, for the first time, red pepper/black.

Mercedes-Benz AG | 70546 Stuttgart | P +49 711 17 0 | F +49 711 17 2 22 44 | dialog@mercedes-benz.com | www.mercedes-benz.com

Mercedes-Benz AG, Stuttgart, Germany | Domicile and Court of Registry: Stuttgart, Commercial Register No.: 762873

Chairman of the Supervisory Board: Bernd Pischetsrieder

Board of Management: Ola Källenius, Chairman; Jörg Burzer, Renata Jungo Brüngger, Sabine Kohleisen, Markus Schäfer, Britta Seeger, Hubertus Troska, Harald Wilhelm

The figures are provided in accordance with the German regulation 'PKW-EnVKV' and apply to the German market only. Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the EU guide 'Information on the fuel consumption, CO₂ emissions and energy consumption of new cars', which is available free of charge at all sales dealerships, from DAT Deutsche Automobil Treuhand GmbH and at www.dat.de.

The fabric cover of the comfort seat consists of 100% recycled materials. In the ARTICO/MICROCUT seat cover, this proportion is 65% in the seat mirror and 85% in the bottom fabric. The use of recycled materials is an important measure on the way to CO₂ neutrality. As early as the end of this decade, Mercedes-Benz aims to at least halve the CO₂ emissions per passenger car in the new vehicle fleet over the entire life cycle compared to 2020. From 2039 onwards, the passenger car and van fleet aims to be CO₂-neutral with offsets across the entire automotive value chain.

Significantly upgraded equipment and simplified offer logic

Mercedes-Benz has significantly upgraded the standard equipment and tailored the offer logic even more precisely to specific customer wishes. For example, the basic equipment of the two new CLA models already includes Highbeam Assist, a reversing camera and the USB package in addition to the leather steering wheel and LED front headlamps. From vehicles equipped with the Progressive trim line onwards, customers also receive the Parking Package and Mirror Package as well as the EASY-PACK tailgate for the CLA Shooting Brake.

Other functional equipment is bundled into packages based on real customer behaviour. In terms of design scopes such as colours, upholstery, trims and wheels, customers can configure vehicles as individually as possible.

Latest generation MBUX and Burmester® sound system with Dolby Atmos

The CLA Coupé and CLA Shooting Brake feature the latest generation of MBUX – with newly designed display styles: “Classic” provides all relevant driver information, “Sporty” impresses with the dynamic rev counter and “Discreet” is limited to the most essential items. Together with the three modes (Navigation, Assistance, Service) and seven colour worlds, the instrument cluster and central display can be individualised according to the driver's wishes and the situation. The central display offers all previous functions such as navigation, media, phone, vehicle, etc. and can be operated conveniently as a touchscreen.

The revised telematics system impresses with a new design and improved performance. A new feature is connectivity with smartphones via Apple CarPlay or Android Auto Wireless. For further connectivity, the CLA Coupé and CLA Shooting Brake have an additional USB-C port and increased USB charging capacity. All USB ports are now illuminated.

With the activation of online services in the Mercedes me app¹, the Hey Mercedes voice assistant becomes even more capable of dialogue and learning. Certain actions can also be triggered without saying “Hey Mercedes”. The MBUX voice assistant can also explain vehicle functions. Initially available in Germany, the new audio travel guide “Tourguide” adds an exciting feature to travel information as part of the “MBUX Voice Assistant” from Mercedes me. When the “Hey Mercedes, start Tourguide” voice command is given, the MBUX infotainment system reads out interesting facts about places of interest along the route. The system responds to the approximately 3,400 brown informational signs along the German motorways.

In conjunction with the latest MBUX generation, the optional Burmester® surround sound system now features the immersive Dolby Atmos audio experience. It gives music more space, clarity and depth. Dolby Atmos allows discrete audio elements or objects to be placed in a three-dimensional sound field and adapted to any playback environment.

¹ To use the Mercedes me connect services, you must create a Mercedes me ID and accept the Terms of Use for the Mercedes me connect services. The services shown and their availability and functionalities depend in particular on the vehicle model, year of manufacture, selected special equipment and country.

The new CLA models also improve in terms of safety assistance. With the upgraded Driver Assistance Package, for example, Lane Keeping Assist is controlled much more comfortably by the active steering control. The next generation of the Parking Package supports longitudinal parking and offers 360-degree visualisation for camera-assisted parking using 3D images.

Electrified and powerful drives

The petrol engines are electrified throughout and include four-cylinder units with a 7- or 8-speed DCT automatic transmission as standard. As mild hybrids, the engines are equipped with an additional 48-volt on-board power supply that supports agility at start-up with 10 kW more power. The new belt-driven starter-generator noticeably improves customer comfort and experience. For example, it enables low-vibration and low-noise engine starting as well as coasting with the combustion engine switched off. During braking and acceleration, the starter-generator recuperates and thus supplies the 12-volt on-board network and the 48-volt battery with electrical energy. This can support the combustion engine during acceleration. The new ECO Score 3.0 motivates drivers to adopt fuel-saving behaviour through a differentiated evaluation of the various driving phases.

More power for plug-in hybrids

Another big step is taken by the new CLA Coupé and CLA Shooting Brake models with plug-in hybrid drive (Mercedes-Benz CLA 250 e Coupé: fuel consumption combined, weighted (WLTP preliminary): 1.1-0.8 l/100 km, electricity consumption combined, weighted (WLTP preliminary): 16.9-14.9 kWh/100 km, CO₂ emissions combined, weighted (WLTP preliminary): 24-18 g/km; Mercedes-Benz CLA 250 e Shooting Brake: fuel consumption combined, weighted (WLTP preliminary): 1.1-0.8 l/100 km, electricity consumption combined, weighted (WLTP preliminary): 17.2-15.1 kWh/100 km, CO₂ emissions combined, weighted (WLTP preliminary): 26-19 g/km)². The improved high-voltage battery offers a higher usable energy content, resulting in greater electric range. The power of the electric motor has increased by 5 kW and now reaches a powertrain output of 80 kW. For charging, three options are still available: in addition to the 3.7 kW standard, the battery can now also be charged with alternating current and up to 11 kW instead of the previous 7.4 kW. The new CLA models also continue to offer the option of charging the battery with direct current, and up to 22 kW. A DC charge from 10% to 80% takes around 25 minutes³, providing a versatile charging experience suitable for everyday use.

² Data on fuel consumption, CO₂ emissions, power consumption and range are provisional and have been determined internally in accordance with the "WLTP test procedure" certification method. To date, there are neither confirmed values from an officially recognised testing organisation nor an EC type approval nor a certificate of conformity with official values. Differences between the stated figures and the official figures are possible.

³ Supply voltage 400 V, current at least 300 A

The engines at a glance⁴

		CLA 250 e Coupé	CLA 250 e Shooting Brake
Displacement	cc	1,332	1,332
Rated output, petrol engine	kW/hp	120/163	120/163
at	rpm	5,500	5,500
Rated torque, petrol engine	Nm	270	270
Rated power, electric motor	kW/hp	80/109	80/109
Rated torque, electric motor	Nm	300	300
System output	kW/hp	160/218	160/218
System torque	Nm	450	450
Rated battery capacity	kWh	15.6	15.6
Combined fuel consumption, weighted (WLTP provisional)	l/100 km	1.1-0.8	1.1-0.8
Combined CO ₂ emissions, weighted (WLTP provisional)	g/km	24-18	26-19
Combined power consumption, weighted (WLTP provisional)	kWh/100 km	16.9-14.9	17.2-15.1
Electric range (EAER) (WLTP provisional)	km	71-82	68-80
Acceleration 0-100 km/h	s	7.6	7.7
Top speed	km/h	229	226

		CLA 180 Coupé	CLA 200 Coupé	CLA 220 4MATIC Coupé	CLA 250 4MATIC Coupé
Displacement	cc	1,332	1,332	1,991	1,991
Rated output	kW/hp	100/136	120/163	140/190	165/224
at	rpm	5,500	5,500	5,500	5,500
Add. output (boost effect)	kW/hp	10/14	10/14	10/14	10/14
Rated torque	Nm	230	270	300	350
Combined fuel consumption (WLTP provisional)	l/100 km	6.5-5.9	6.5-5.9	7.6-6.9	7.5-6.9
Combined CO ₂ emissions (WLTP provisional)	g/km	147-133	147-133	172-156	172-156
Acceleration 0-100 km/h	s	9.4	8.4	7.3	6.4
Top speed	km/h	216	229	237	250

⁴ Data on fuel consumption, CO₂ emissions, power consumption and range are provisional and have been determined internally in accordance with the "WLTP test procedure" certification method. To date, there are neither confirmed values from an officially recognised testing organisation nor an EC type approval nor a certificate of conformity with official values. Differences between the stated figures and the official figures are possible.

		CLA 180 d Coupé	CLA 200 d Coupé	CLA 220 d Coupé
Displacement	cc	1,950	1,950	1,950
Rated output	kW/hp	85/116	110/150	140/190
at	rpm	3,400	3,400	3,800
Rated torque	Nm	280	320	400
Combined fuel consumption (WLTP provisional)	l/100 km	5.5-5.1	5.4-4.9	5.5-5.0
Combined CO ₂ emissions (WLTP provisional)	g/km	145-133	142-129	143-130
Acceleration 0-100 km/h	s	10.0	8.5	7.3
Top speed	km/h	205	226	244

		CLA 180 Shooting Brake	CLA 200 Shooting Brake	CLA 250 4MATIC Shooting Brake
Displacement	cc	1,332	1,332	1,991
Rated output	kW/hp	100/136	120/163	165/224
at	rpm	5,500	5,500	5,500
Add. output (boost effect)	kW/hp	10/14	10/14	10/14
Rated torque	Nm	230	270	350
Combined fuel consumption (WLTP provisional)	l/100 km	6.6-6.0	6.6-6.0	7.8-7.0
Combined CO ₂ emissions (WLTP provisional)	g/km	151-136	151-136	176-160
Acceleration 0-100 km/h	s	9.6	8.6	6.5
Top speed	km/h	215	226	250

		CLA 180 d Shooting Brake	CLA 200 d Shooting Brake	CLA 220 d Shooting Brake
Displacement	cc	1,950	1,950	1,950
Rated output	kW/hp	85/116	110/150	140/190
at	rpm	3,400	3,400	3,800
Rated torque	Nm	280	320	400
Combined fuel consumption (WLTP provisional)	l/100 km	5.7-5.2	5.6-5.0	5.6-5.1
Combined CO ₂ emissions (WLTP provisional)	g/km	149-135	147-132	147-133
Acceleration 0-100 km/h	s	10.1	8.6	7.4
Top speed	km/h	203	221	237

Update for CLA and CLA Shooting Brake from Mercedes-AMG

- Newly designed headlights and taillights
- CLA 35 4MATIC with AMG-specific radiator grille
- AMG Performance steering wheel as standard
- Belt-driven starter-generator and 48-volt electrical system for CLA 35 4MATIC
- AMG Street Style Edition for CLA 45 S 4MATIC+

Numerous updates make the CLA and CLA Shooting Brake from Mercedes-AMG even more desirable. The new exterior design is particularly striking on the CLA 35 4MATIC Coupé (WLTP preliminary values: fuel consumption combined: 8.5-8.1 l/100 km; CO₂ emissions combined: 193-185 g/km)⁵ and CLA 35 4MATIC Shooting Brake (WLTP preliminary values: fuel consumption combined: 8.7-8.3 l/100 km; CO₂ emissions combined: 197-189 g/km)⁵. Both entry-level models have been given an AMG-specific radiator grille with vertical slats, a reshaped front apron and a round badge with the AMG emblem that reinforces the brand affiliation. The revised design of the inside of the headlights with LED or MULTIBEAM LED technology and the LED taillights also characterise the two top models CLA 45 S 4MATIC+ Coupé (WLTP preliminary values: fuel consumption combined: 9.0-8.7 l/100 km; CO₂ emissions combined 205-196 g/km)⁵ and CLA 45 S 4MATIC+ Shooting Brake (WLTP preliminary values: fuel consumption combined: 9.2-8.8 l/100 km; CO₂ emissions combined: 209-201 g/km)⁵.

New alloy wheels for all models

There are three new light-alloy wheels for the 35 models: standard 10-spoke, 18-inch wheels in black with high-gloss turned surfaces and optional 19-inch wheels with a five-twin-spoke design in matte black with high-gloss turned surfaces or in matte black with a high-gloss turned rim flange. New wheels for the two 45 S versions include standard 19-inch wheels with a five-twin-spoke design in matte black with high-gloss turned surfaces or optional 19-inch wheels in a five-twin-spoke design in matte black with a high-gloss turned rim flange.

Fresh colours for the seat covers

In the interior, those interested will discover new upholstery covers for the standard sports seats or the optional AMG Performance seats. The combination of ARTICO man-made leather with MICROCUT microfibre can also be ordered in bahia brown. Sage grey/black is the new colour for ARTICO man-made leather. And red pepper/black is available for the first time for the leather seat covers. For the trim elements, open-pore lime wood in brown completes the optional selection.

The Mercedes-AMG CLA models offer the new AMG Performance steering wheel with double-spoke design and seamlessly integrated buttons as standard. The AMG steering wheel buttons impress with brilliant displays and intuitive operating logic. These allow for important driving functions and all drive programmes to be controlled without taking your hands off the steering wheel.

The new Mercedes-AMG CLA models also benefit from the latest MBUX generation: more performance and the AMG-specific screen design make the brand experience tangible.

35 models technically upgraded

The 35 models are equipped with a 48-volt electrical system and a belt-driven starter-generator. The second-generation starter-generator acts as a mild hybrid, providing a temporary power boost of 10 kW (14 hp) as well as functions such as coasting and recuperation for greater efficiency. The 48-volt technology also increases comfort, as the transitions of the start-stop and coasting functions are almost imperceptible. The

⁵ Data on fuel consumption and CO₂ emissions are provisional and have been determined internally in accordance with the "WLTP test procedure" certification method. To date, there are neither confirmed values from an officially recognised testing organisation nor an EC type approval nor a certificate of conformity with official values. Differences between the stated figures and the official figures are possible.

powerful and agile 2.0-litre four-cylinder turbocharged engine produces 225 kW (306 hp), which is variably distributed to all four wheels via the AMG SPEEDSHIFT DCT 8G transmission and AMG Performance 4MATIC all-wheel drive. The sporty performance (acceleration 0-100 km/h in 4.9 seconds) is combined with a wide range of driving experiences – from very sporty to long-distance comfort. The new front radiator improves temperature management at the limit.

AMG Street Style Edition for the 45 models

A special limited edition is available for the CLA 45 S 4MATIC+ Coupé and Shooting Brake: the AMG Street Style Edition. With its MANUFAKTUR mountain grey magno paintwork and side foiling with the AMG logo and AMG pattern in the chequered-flag design, it emphasises the sporty appearance. The same applies to the colour accents in fluorescent orange. The edition rolls on 19-inch AMG light-alloy wheels in a five-twin-spoke design in matte black with a gloss-turned rim flange. Optionally, customers can order the Street Style Edition with 19-inch AMG forged wheels in a cross-spoke design, painted matte black and with a high-sheen turned rim flange. The red-painted brake callipers form an attractive contrast to both wheels. Other exterior elements include the AMG Aerodynamics package, the AMG Night package I and II and the AMG fuel-filler cap.

The interior of the AMG Street Style Edition also has a distinctive design: The AMG Performance seat in black MICRO CUT microfibre is adorned with seams and highlights in bright orange. The “CLA 45 S” label, also in orange, carries the brand emblem over to the interior. The AMG Performance steering wheel in MICRO CUT leather/microfibre and the AMG trim elements in aluminium (with the same pattern as the exterior foiling) add further accents to the interior. Attention to detail is also demonstrated by the instrument panel with contrasting orange stitching and the AMG door-sill trims with “AMG” lettering, a black interchangeable cover and Edition-specific lighting in red. AMG floor mats with “Street Style Edition” lettering and orange stitching complete the high-quality interior design.

With an output of 310 kW (421 hp), the Coupé and Shooting Brake are powerfully motorised. The compact sports cars accelerate from a standstill to 100 km/h in 4.1 seconds. The top speed is limited to 270 km/h. In addition to the pure performance figures, the AMG 2.0-litre turbo engine impresses with its spontaneous response. The fully variable all-wheel drive with AMG TORQUE CONTROL makes a significant contribution to the dynamic driving experience. The rear-axle transmission contains two electronically controlled multi-plate clutches, each of which is connected to a driveshaft on the rear axle. This allows the drive power to be distributed variably not only between the front and rear axles, but also wheel-selectively between the left and right rear wheels.

The data at a glance

		Mercedes-AMG CLA 35 4MATIC	Mercedes-AMG CLA 45 S 4MATIC+
Engine		2.0-litre inline four with exhaust-gas turbocharger	2.0-litre inline four with twin-scroll exhaust turbocharger mounted on roller bearings
Displacement	cc	1,991	1,991
Rated output	kW/hp	225/306	310/421
at	rpm	5,800	6,750
Rated torque	Nm	400	500
at	rpm	3,000-4,000	5,000-5,250
Drive		AMG Performance 4MATIC variable all-wheel drive	AMG Performance 4MATIC+ fully variable all-wheel drive with AMG TORQUE CONTROL
Transmission		AMG SPEEDSHIFT DCT 8G dual-clutch transmission	AMG SPEEDSHIFT DCT 8G dual-clutch transmission
Fuel consumption combined (WLTP provisional) ⁶	l/100 km	8.5-8.1	9.0-8.7
CO ₂ emissions combined (WLTP provisional) ⁵	g/km	193-185	205-196
Acceleration 0-100 km/h	s	4.9	4.1
Top speed	km/h	250	270

		Mercedes-AMG CLA 35 4MATIC Shooting Brake	Mercedes-AMG CLA 45 S 4MATIC+ Shooting Brake
Engine		2.0-litre inline four with exhaust-gas turbocharger	2.0-litre inline four with twin-scroll exhaust turbocharger mounted on roller bearings
Displacement	cm ³	1,991	1,991
Rated output	kW/PS	225/306	310/421
at	1/min	5,800	6,750
Rated torque	Nm	400	500
at	1/min	3,000-4,000	5,000-5,250
Drive		AMG Performance 4MATIC variable all-wheel drive	AMG Performance 4MATIC+ fully variable all-wheel drive with AMG TORQUE CONTROL
Transmission		AMG SPEEDSHIFT DCT 8G dual-clutch transmission	AMG SPEEDSHIFT DCT 8G dual-clutch transmission
Fuel consumption combined (WLTP provisional) ⁵	l/100 km	8.7-8.3	9.2-8.8

⁶ Data on fuel consumption and CO₂ emissions are provisional and have been determined internally in accordance with the "WLTP test procedure" certification method. To date, there are neither confirmed values from an officially recognised testing organisation nor an EC type approval nor a certificate of conformity with official values. Differences between the stated figures and the official figures are possible.

CO ₂ emissions combined (WLTP provisional) ⁵	g/km	197-189	209-201
Acceleration 0-100 km/h	s	4.9	4.1
Top speed	km/h	250	270

Contact:

Koert Groeneveld, phone: +49 (0) 160 861 4747, koert.groeneveld@mercedes-benz.com

Tom Steller, phone: +49 (0) 151 5862 0029, tom.steller@mercedes-benz.com

Catrin Dunz, phone: +49 (0) 176 3099 7855, catrin.dunz@mercedes-benz.com

Further information about **Mercedes-Benz** is available at www.mercedes-benz.com. Press information and digital services for journalists and multipliers can be found on our **Mercedes me media online platform** at media.mercedes-benz.com as well as on our **Mercedes-Benz media site** at group-media.mercedes-benz.com. Learn more about current topics and events related to Mercedes-Benz Cars & Vans on our **@MB_Press Twitter channel** at www.twitter.com/MB_Press.

Mercedes-Benz AG at a glance

Mercedes-Benz AG is responsible for the global business of Mercedes-Benz Cars and Mercedes-Benz Vans, with around 172,000 employees worldwide. Ola Källenius is Chairman of the Board of Management of Mercedes-Benz AG. The company focuses on the development, production and sales of passenger cars, vans and vehicle-related services. Furthermore, the company aspires to be the leader in the fields of electric mobility and vehicle software. The product portfolio comprises the Mercedes-Benz brand with the brands of Mercedes-AMG, Mercedes-Maybach, Mercedes-EQ, G-Class as well as products of the smart brand. The Mercedes me brand offers access to the digital services from Mercedes-Benz. Mercedes-Benz AG is one of the world's largest manufacturers of luxury passenger cars. In 2021 it sold around 1.9 million passenger cars and nearly 386,200 vans. In its two business segments, Mercedes-Benz AG is continually expanding its worldwide production network with around 35 production sites on four continents, while gearing itself to meet the requirements of electric mobility. At the same time, the company is constructing and extending its global battery production network on three continents. As sustainability is the guiding principle of the Mercedes-Benz strategy and for the company itself, this means creating lasting value for all stakeholders: for customers, employees, investors, business partners and society as a whole. The basis for this is the sustainable business strategy of the Mercedes-Benz Group. The company thus takes responsibility for the economic, ecological and social effects of its business activities and looks at the entire value chain.